DIGIEXE

Web Division
Capabilities

About Digiexe

Digiexe is a registered private limited company in India. At Digiexe, our projects are led by teams who value customer insight above all else. We channel our resources in curating our digital marketing services in a manner that prioritizes your inputs and relies on the interests of your company. We will always make ourselves available for a sit-down to discuss the goals of a project and elaborate on the different techniques that are set in place. There are regular intervals of the project where we seek out the approval of the customer and use any input to tweak the edges. The customer-centric approach is the key to the way we manage our department at Digiexe.

We have more than 110 active clients from across the Globe

We have a team of 25 professionals working under the same roof

We have organized more than 50 Webinars and workshops.

8 years of significant industry experience

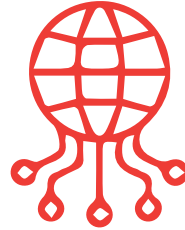10 International Business Partners across US, UK and UAE

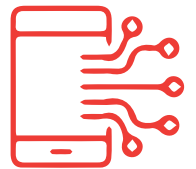40% above company growth per annum

OUR SERVICES

WEB

1. Website Design
2. Web Redesign
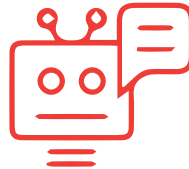3. Web Development
4. Wordpress Blog Design
5. Branding

MOBILE

1. Mobile App Development
2. Mobile App Design

DIGITAL

1. Social Media Optimization
2. Search Engine Optimization
3. PPC Marketing

CONTENT SERVICES

1. Content Proofreading
2. Content Creation
3. Content Upgrades
4. Bulk Content Creation

WEBSITE DESIGN & DEVELOPMENT

www.driplifelounge.com

www.diplomatexperience.com
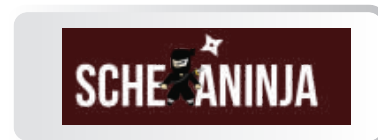
www.josana13.com

www.missmollyandco.com

www.glam21.in

www.pleasureinvegas.com

www.ecoremena.com

www.schemaninja.com/

www.bloggersideas.com

www.phenmoevents.com

Search Engine Optimization

Maktare.com

KEYWORDS	Google.co.uk
Skin Cancer Treatment in Essex	4
Skin Cancer in Essex	5
Facelifts in Essex	8
Nose Job Surgery in Essex	10
Hand Surgery in Essex	12
Rhinoplasty in Essex	12

Bloggersideas.com

KEYWORDS	Google.co.uk
Top 10 Online Shopping Sites	1
Cloudways promo code	1
Teachable coupon code	4
Semrush promo code	6
Adplexity	7

Search Engine Optimization

Affiliatebay.net

KEYWORDS	Google.com
Tecademics review	1
Buddyboss coupon	1
KDP rocket coupon	4
Ilivid downloader review	1

Abcdentalimplantcenter.com

KEYWORDS	Google.com
All on 4 dental implants las vegas	1
All on four dental implants las vegas	1
Immediate Dentures Las Vegas	1
Removable dentures las vegas	1
Complete dentures las vegas	1
Conventional dentures las vegas	1
Permanent dentures las vegas	1
Dental implant center las vegas	2
Implant dentist las vegas	3
Single dental implants las vegas	3
Mini dental implants las vegas	3
Partial dentures las vegas	3
Implant dentistry las vegas	3
Dental implant cost las vegas	4
Dental implant las vegas	6
IV Sedation Las Vegas	11

PAID ADS

https://www.mollyinternational.com/
Generating 40 + orders every month

https://www.mindvalley.com/
Generating 30 – 40 Business Inquiries per month

https://wings2life.com/
120 Business Inquiries/Month

https://www.tinas.ae/
Generating 50 + orders every month

https://www.tspahowell.com/
Generating + 100+leads every month

LANDING PAGE CREATION

VISA
http://virtual-advisor.org/visa/

TD BANK
http://virtual-advisor.org/td/managingyourcashflow/#

TD BANK
http://virtual-advisor.org/td/pricingproductsservices/

ANNUAL MAINTENANCE

● **www.maktare.com**
   200 hours per year
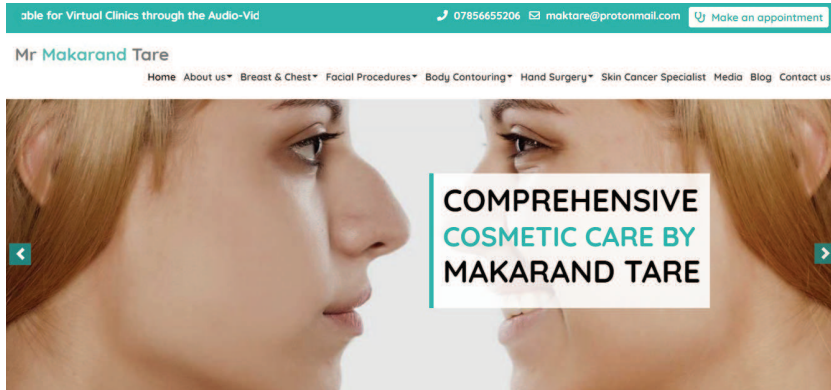
● **www.wings2life.com**
   200 hours per year

● **https://www.tinas.ae/**
   200 hours per year

LOGOS

Molly International
WORLD OF ACCESSORIES

VARMUSK

PRIM N POLISH
ADORN YOUR NAIL SENSE

THE DIPLOMAT
EXPERIENCE

SOCIAL MEDIA WOLF

INTERNET MARKETING
WITH BLOGS

OUR TEAM

• Project Management
(Project Managers, Team Leads, Project Coordinators)

• Interface Design
(Mockup/Web Designers, Graphical User Interface Designers, Flash Animators)

• Content Writing
(Blog Writers, Copy/Content Writers, SEO Content Writers)

• Scripting
(CSS Developers/JS Developers, HTML5 Programmers, XHTML Programmers)

• Programming
(ASP.Net, PHP, WordPress, Magento, MySQL, MS SQL, iOS Programmer, Android Developer)

• Social Media Team
(Keyword Researchers, Link Builders, SEO Optimizers, Traffic Analysts, Online Reputation Managers, Social Media Optimizers)

• QA Team
(Quality Analysts)

ENGAGEMENT MODELS

...ased Model

...Team is involved in
...d project delivery
...uirement analysis to
...ent to the final
...ntation

...del works on a
...e model, where
...eam completes the
... a pre-defined
...meline

...est where client
...stimate required
...d duration for completing
...ct

Effort-Based Model

• Digiexe Team enters into an agreement with the client for a specific period and supports client whenever there is a requirement

• The model works on a predefined per hour pricing. For every requirement, Digiexe Team shares the effort and applicable cost before execution

• Works best where client has a recurring requirement, but is no sure about the scope and timing

Dedicated FTE Model

• Selected number of dedicated FTEs from Digiexe support client's existing team

• The model works on a predefined per hour pricing for number of FTEs allocated for the project

• Works best where client wants tospeed up the project delivery and requires range of skillsets in a pre-defined budget

Thank You

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+91 9873824737

APPROACH

At Digiexe, we follow Agile Software Development Process, ensuring client engagement at regular intervals, transparency about the progress, and high quality output

Requirement Gathering and Analysis

Scope Specification

Design and Development

Testing and Renement

Implementation and Launch

Support and Maintenance